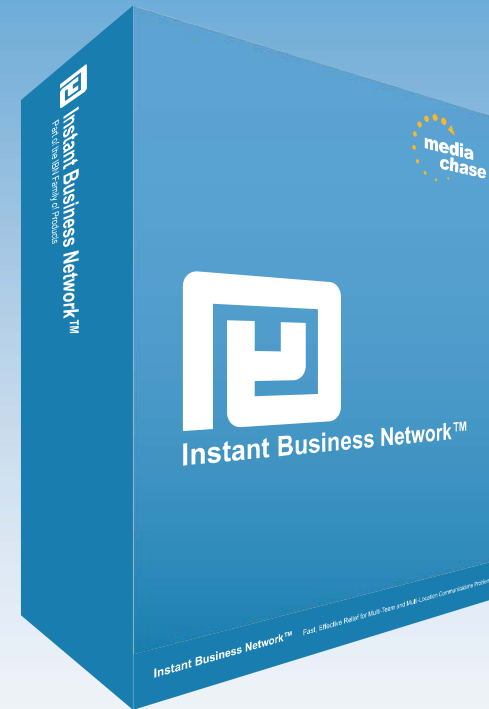


Instant Business Network™

Integrated Project-Based Collaboration Software & Tools

Version 4.1

**Coordinate Projects, Documents, Issues,
Files and More Regardless of Location**



The Intelligent Decision for Distributed Organizations & Teams

This Deck Covers the Following...

- **Introduction to the IBN Software**
- **Key Business Problems the IBN Solves**
- **High Level Features and Capabilities**
- **Integration and Programmability**
- **Business Scenarios & Benefits**
- **Overview of Licensing Options**
- **Contacting Mediachase**

➔ What is the Instant Business Network™ Solution?

**Supports Small to Large Multi-Location Groups
that Need to Coordinate and Manage Projects, Tasks, Issues, and Files**



An industry proven **Intranet and Extranet** software application designed to improve overall **communication, collaboration, information sharing, and project management** in a single package.

Benefits include **improved productivity, time reduction, faster access** to people and information, and **increased quality**.

How IBN Solves Key Business Problems

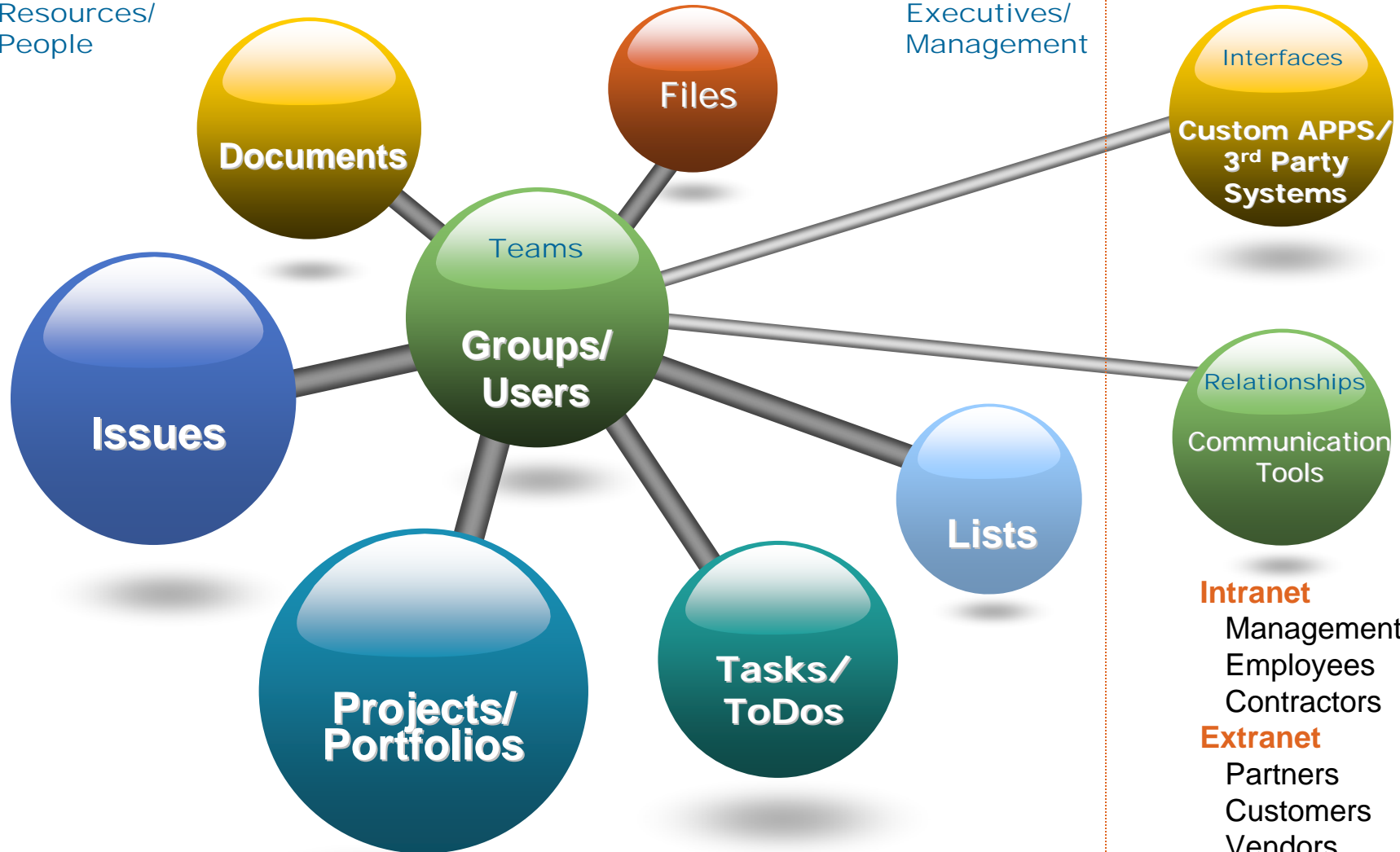
- **The IBN Eliminates the need for Teams to use a multiple vertical tools that hinder coordinated communication and information flow**
 - Connect Projects, People, and Information
 - Leverage existing productivity tools like Office and e-mail
- **The IBN saves companies time, money, and energy by eliminating the need to create scratch and then enabling smart customizations**
 - Increase Efficiencies & Satisfaction while Reducing Costs
- **The IBN helps Distributed teams of people successfully complete any business initiative on time and in smarter ways**
 - Teams in multiple locations including internal and external benefit
- **The IBN enables a single login to perform the function of multiple systems or applications**
 - Integration out of the box ensures comprehensive capabilities, rapid return on investment, practical value, and reduced operational costs

The IBN Connects People with the Information they Need

IBN Information Collaboration Containers

Resources/
People

Executives/
Management



Process/
Workflow

Centralized Repository with Distributed Access

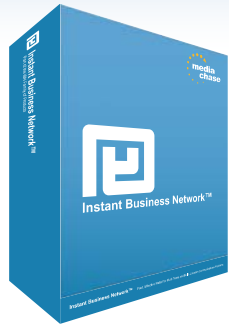
Intranet

Management
Employees
Contractors

Extranet

Partners
Customers
Vendors
Suppliers

The IBN Provides a Suite of Integrated Software & Tools

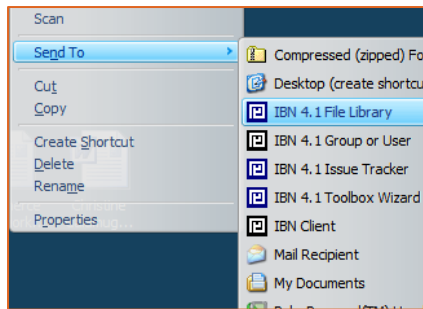


Instant Business Network

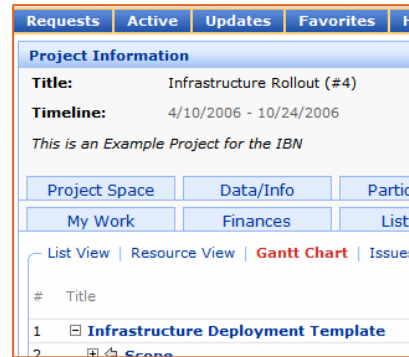
Web Portal and Desktop Tools

Feature Rich
Easy to Use
Reliable/Flexible
Easy to Maintain

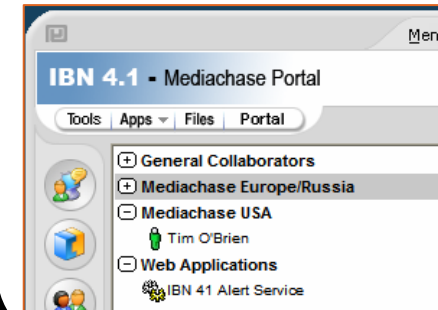
Desktop/Office Tools



Multi-User Dynamic Web Portal



Messaging/ Alerts Tools



Web Services API for App/Systems Integration

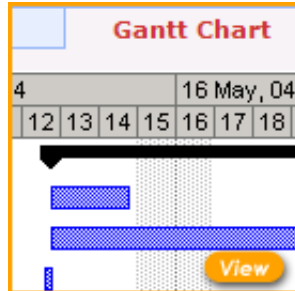
Integrate 3rd Party Applications, Legacy Systems and Adaptations

```
<?xml version="1.0"
<soap:Envelope xmlns:soap="http://schemas.xmlsoap.org/soap/envelope/"
<soap:Body>
  <GetDataSet2 xmlns="http://schemas.xmlsoap.org/soap/envelope/"
    <login>String
```

The IBN Has A Comprehensive Integrated Feature Set

Instant Business Network™

Project Management



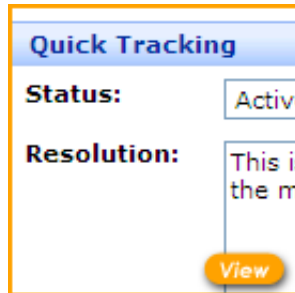
Real-Time Tools



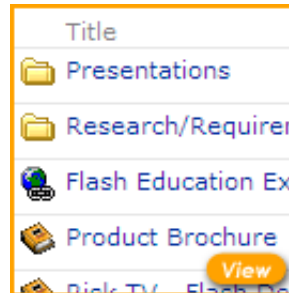
MS Office Integration



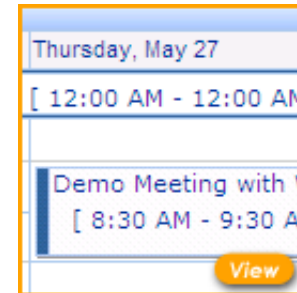
Issues Tracking



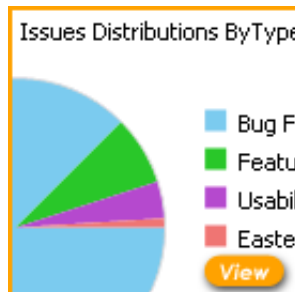
Document/File Management



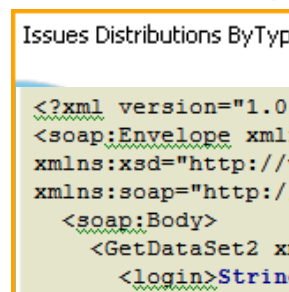
Team Calendaring



Reporting



Customization/Integration

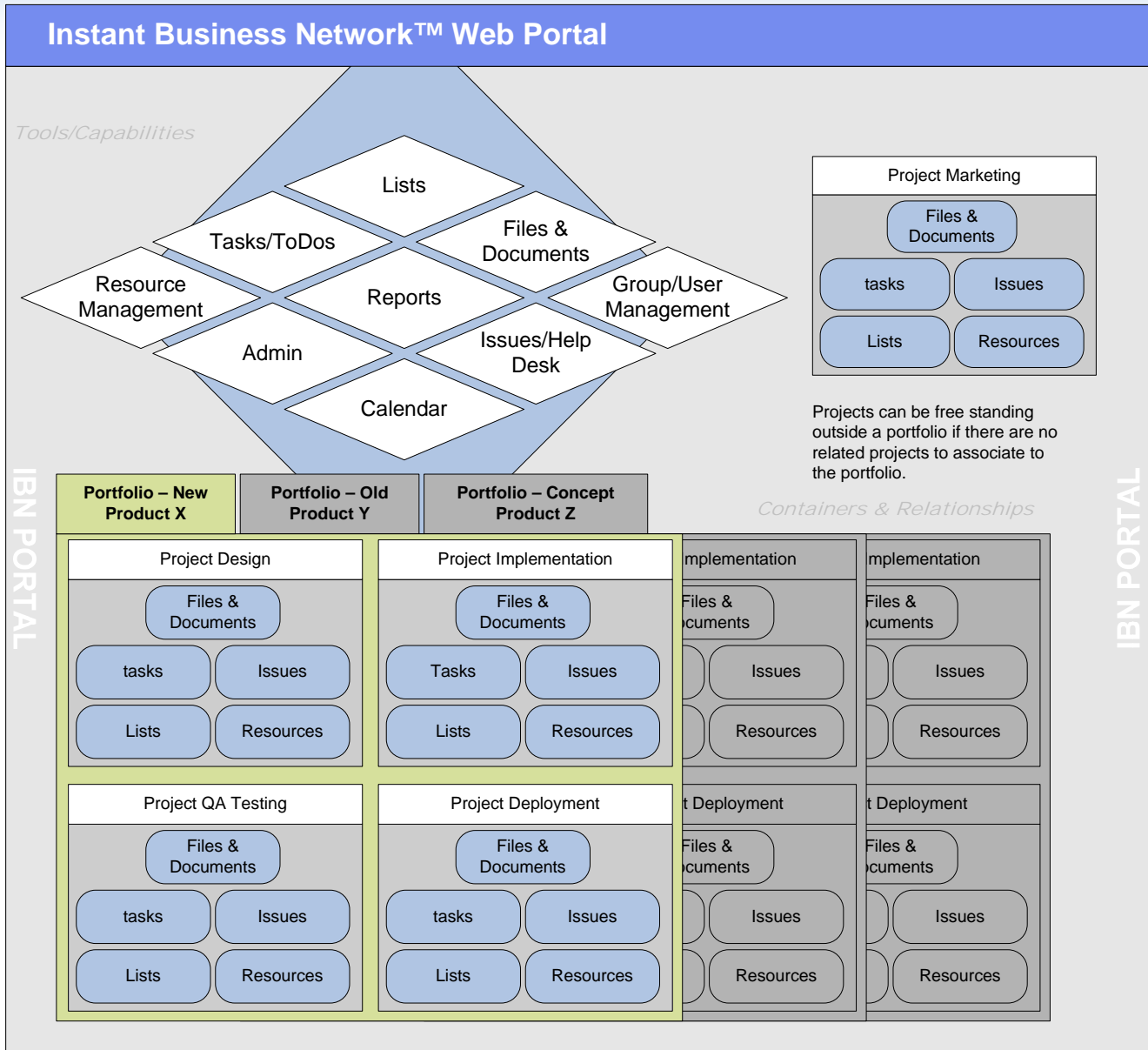


Note: Works on all Major Browsers – includes supplemental desktop software.

Also works on Apple OSX - Connect your PC and Macintosh Users



The IBN Unifies Information for Project Teams



Unified Interface

Integrated Tools

Desktop/Office Plug-Ins

High Efficiency

High Flexibility

Programmability

The IBN Enables Easy Integration and App Connections

Developer Tools

Build Your own Apps and Interfaces to IBN



Dynamic Forms

Automate Information Collection and Routing



Other Applications

Homegrown, 3rd Party, End User Interfaces etc.



Application/Workflow Servers

Create System to System Interfaces



SOA/Web Services APIs

Instant Business Network



The IBN Can be Rapidly Deployed

Low Risk – High Growth

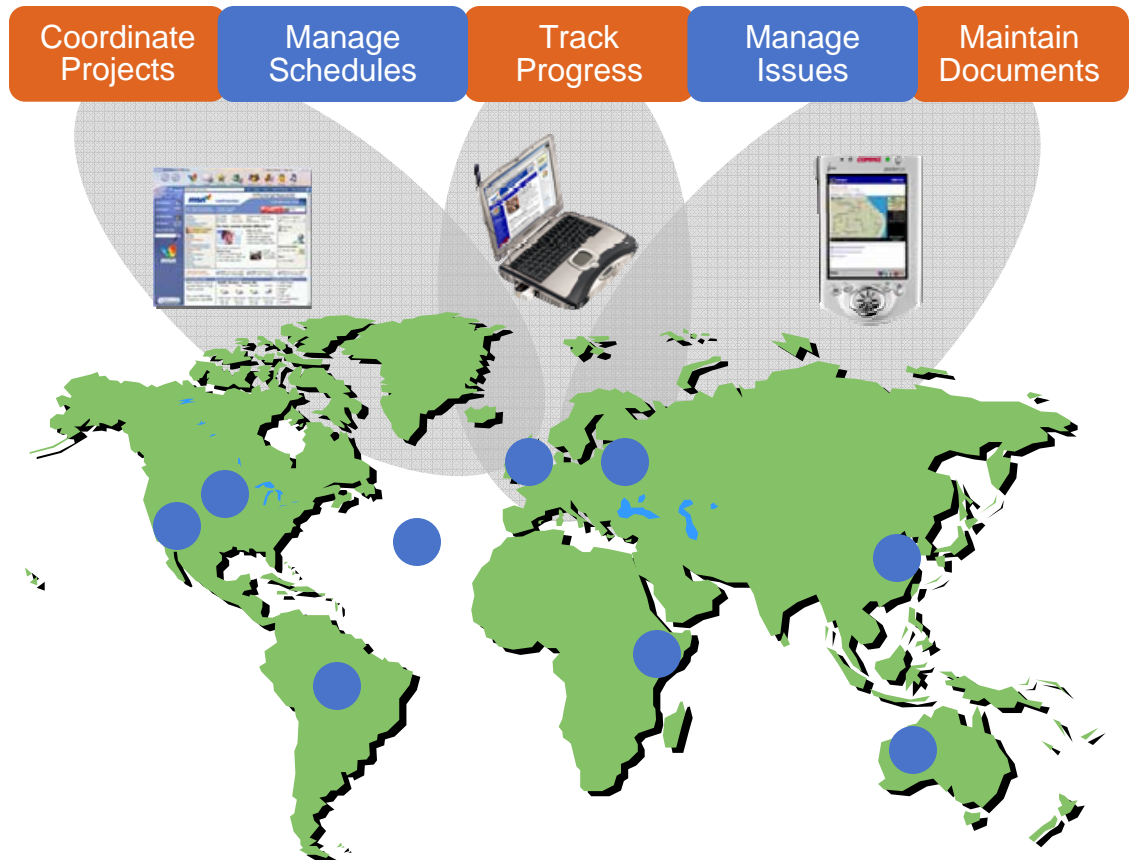
**Anytime, Anywhere...
Private and Secure**

Set it Up

- 1 Install IBN**
(Flexible Implementation Options)
- 2 Add Users**
(Internal, External, or Both)
- 3 Start Working**
(Save Time & Money- Be Agile)
- 4 Customize**
Extend to meet Your Needs

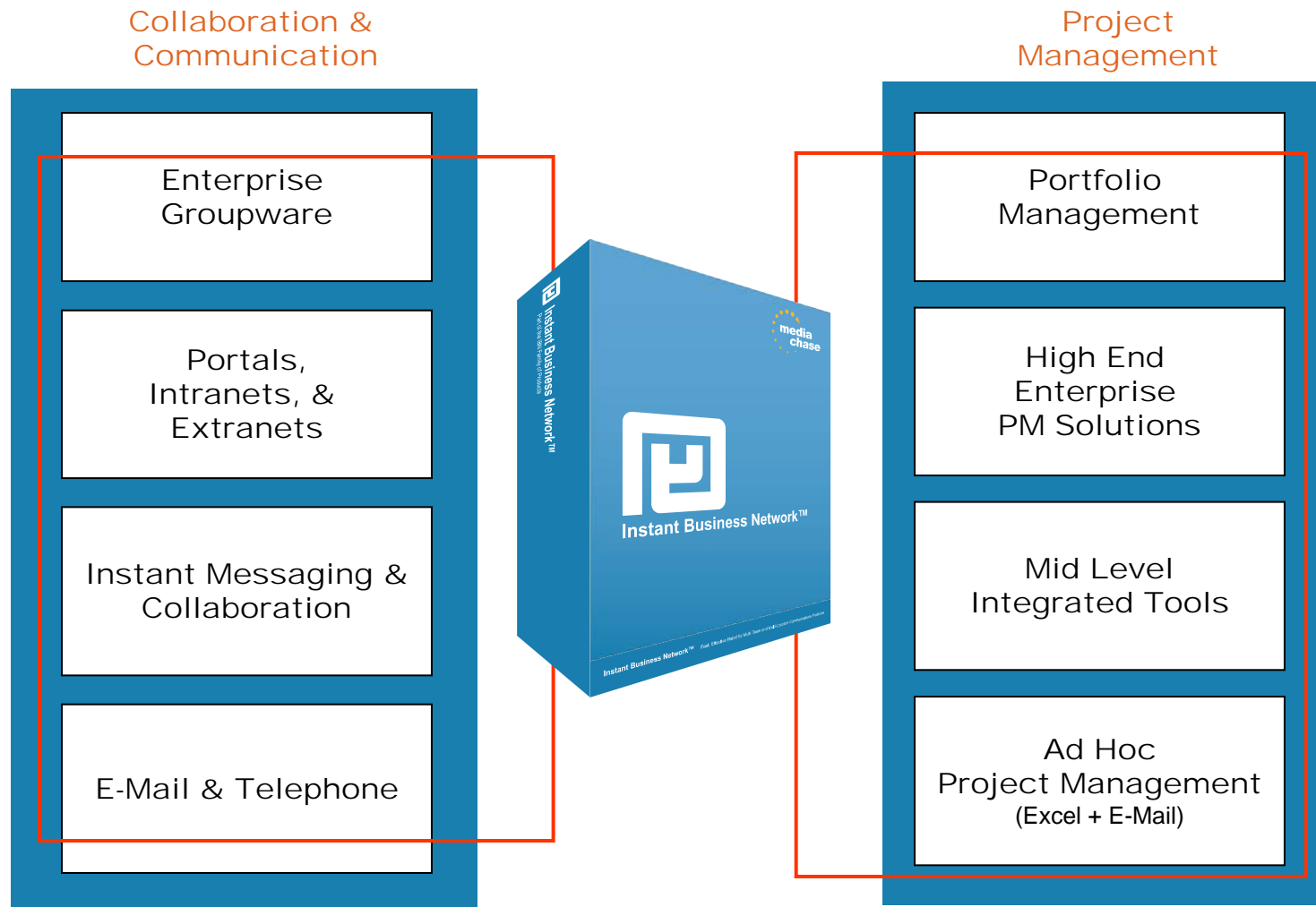
Put it to Work

Any Type of User: *Employees | Customers | Partners | Vendors*



The IBN is Provides Functionality of Multiple Solutions

Customers who are faced with making several complicated, confusing, and expensive software selections can now make the “Intelligent Decision” of using the Instant Business Network™ Software.



Who Uses the IBN?

- **Enterprise IT Divisions**
- **Government Agencies**
- **Management & Technical Consulting/Service Firms**
- **Design & Web Development/Integration Companies**
- **Marketing, Public Relations, and Communications Groups**
- **Retail and eCommerce Businesses**
- **Business Process, Training & Quality Assurance Groups**
- **Entertainment Production Companies**
- **Small to Medium Businesses**
 - (ASP/Hosted Plans)

Benefits of Using the IBN

- **A Strong Value Proposition**
 - More Effective Project and Team Coordination
 - Faster and More Secure Ways of Sharing Information
 - Enhanced Cost Savings and Organizational Efficiencies
 - Centralized Repository of Information and Data
 - Instantaneous Measurement, Tracking and Reporting
 - Speed to Market and Competitive Advantage
 - Smarter Automation of Communication Processes
 - Ongoing Customization and Re-Use
- **Value Proposition for IT/Integrators & Network/Operations**
 - Easy to Install and Manage
 - Easy to Configure and Adapt
 - Web Services API for New Apps/Systems Integration

Immediate Benefits Right Out of the Box

Speed

- **10 Times Faster than e-mail and spam proof**
- **Eliminates wasted voice mails and follow-ups**
- **Saves hours of time per week/per user**
- **Instantly Notifies Teams of Critical Information**

Efficiency

- **Accelerates projects and initiatives by 20 to 30%**
- **Users Stay in Contact at all Times**
- **Kills phone tag and missed communications**
- **Reduces monthly phone and meeting Costs**

Productivity

- **Faster and More Accurate Project Schedules**
- **Increased customer & partner satisfaction**
- **Improved access, search, & retrieval times**
- **Custom Applications, Workflow, and Enterprise Application Integration**

Costs

- **Decreased costs for communications**
- **Reduced costs for information management**
- **Reduced maintenance and operational costs**
- **Streamlined Processes**

The IBN Offers More than Just an ROI...

Business Needs

The IBN Delivers...

Return
on People

• Easy and powerful Integrated Features & Capabilities

Return
on Knowledge

• Fast access and Sharing of Information & Coordination Across and Between groups

Return
on Process

• Accelerated communication & dynamic process improvements

Return
on Information
Technology

• Web services architecture enables systems and application integration

Return
on Investment

• Immediate business value with Flexible Pricing and Implementation Options

Our Licensing Models

- **IBN On-Demand Subscription Plans**
 - Monthly Plans
 - Pay Per Month, Minimum 3 Month Commitment
 - Quarterly Plans
 - Pay Per Quarter, Quarterly Savings, Minimum 2 Quarter Commitment
 - Annual Plans
 - Pay Annual Fee, Annual Savings, Minimum 1 Year Commitment
 - Custom & Corporate Plans
- **IBN Server Editions**
 - Small Business Edition
 - Professional Edition
 - Enterprise Edition
- **Special Editions**
 - ISP/ASP Edition
- **Reseller, VAR, and SP Programs**
 - Focused on market and sales
 - Adds to offerings or capabilities

Trials/ Evaluations and Pre-Sales Support

■ Sales, Support & Assistance

- Use our forums and sales/support e-mails for additional assistance or pre-sales questions.

- <http://www.mediachase.com/forums/>

- sales@mediachase.com

- support@mediachase.com

- U.S. +1 323-988-1071

■ Trial/Evaluation Options

- No Hassle – Full Featured Evaluations

■ 1) Public Demo Environment

- <http://ibndemo.mediachase.net>

■ 2) 30 Day Online Trial

- <http://www.mediachase.com/ibn/trial.aspx>

■ 3) 45 Day Server Evaluation

- <http://www.mediachase.com/ibn/trial.aspx>

More Information Including Pricing and Editions

<http://www.mediachase.com/ibn/overview.aspx>

Mediachase Software



LOGO