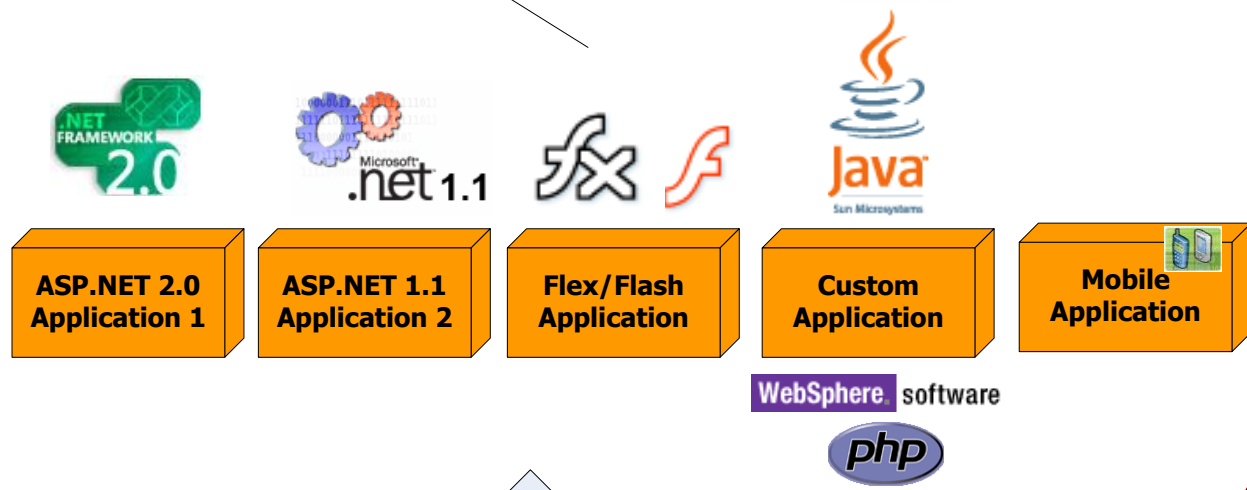


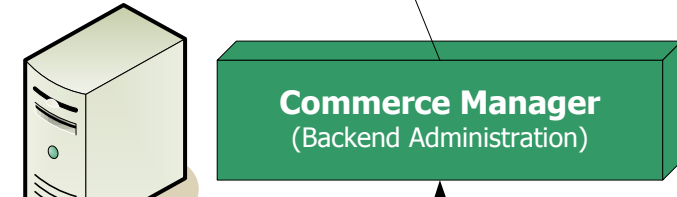
Develop any type of front end application.



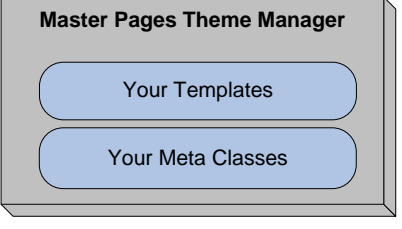
Public Front End

Secure Back End

ECF Commerce Manager Backend enables a variety of business and operational functions ranging from catalog/product management to order management



- Catalog Management
- Content Management
- Product/SKU Management
- Customer Management
- Order Management
- Inventory Management
- Statistics and Reporting
- Configuration
- More...



Integration and Extensibility

Extend and Adapt the ECF as You Need!

The ECF is a framework that also happens to have a complete starting point for you to leverage. As such you can customize virtually any aspect of the ECF.

- Build Your Own Templates
- Build Your Own Modules
- Extend ECF Services to Integrate
- Translate the Framework to ANY Language

Note: With the full source code license you can even adapt and extend the framework itself for maximum control and customizability.

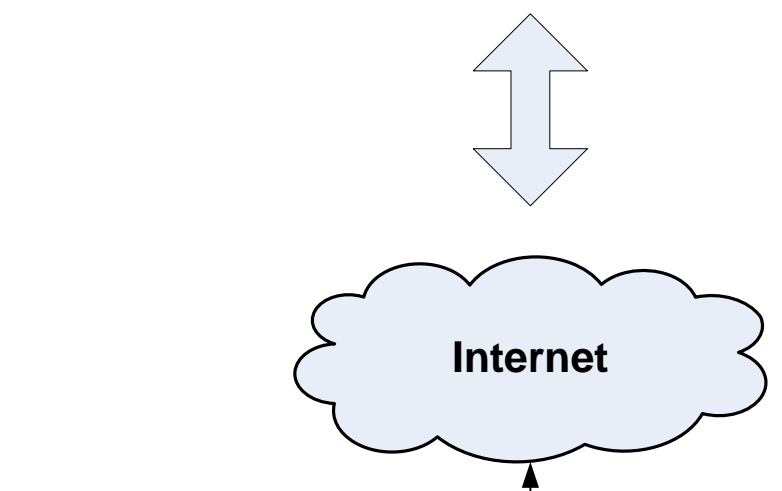
Value Added EcoSystem



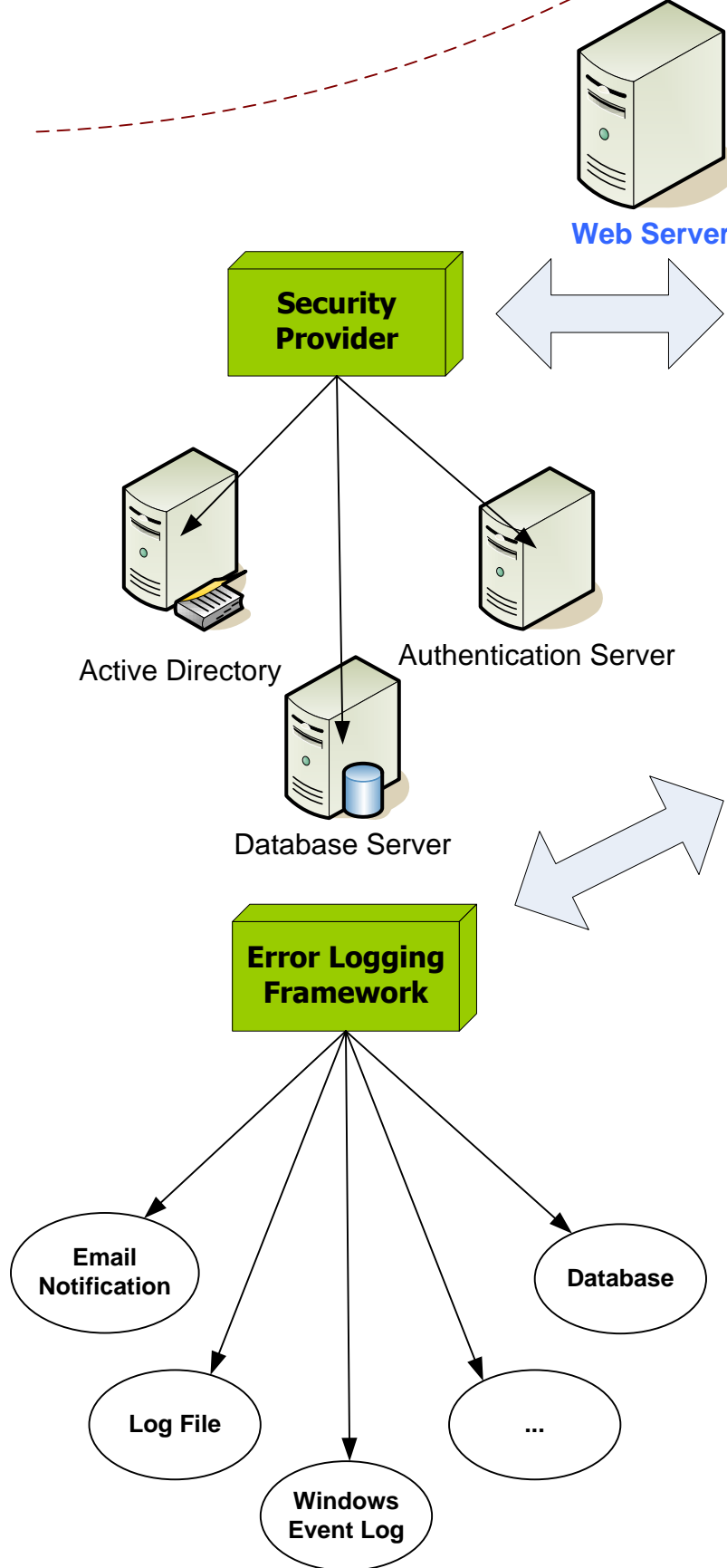
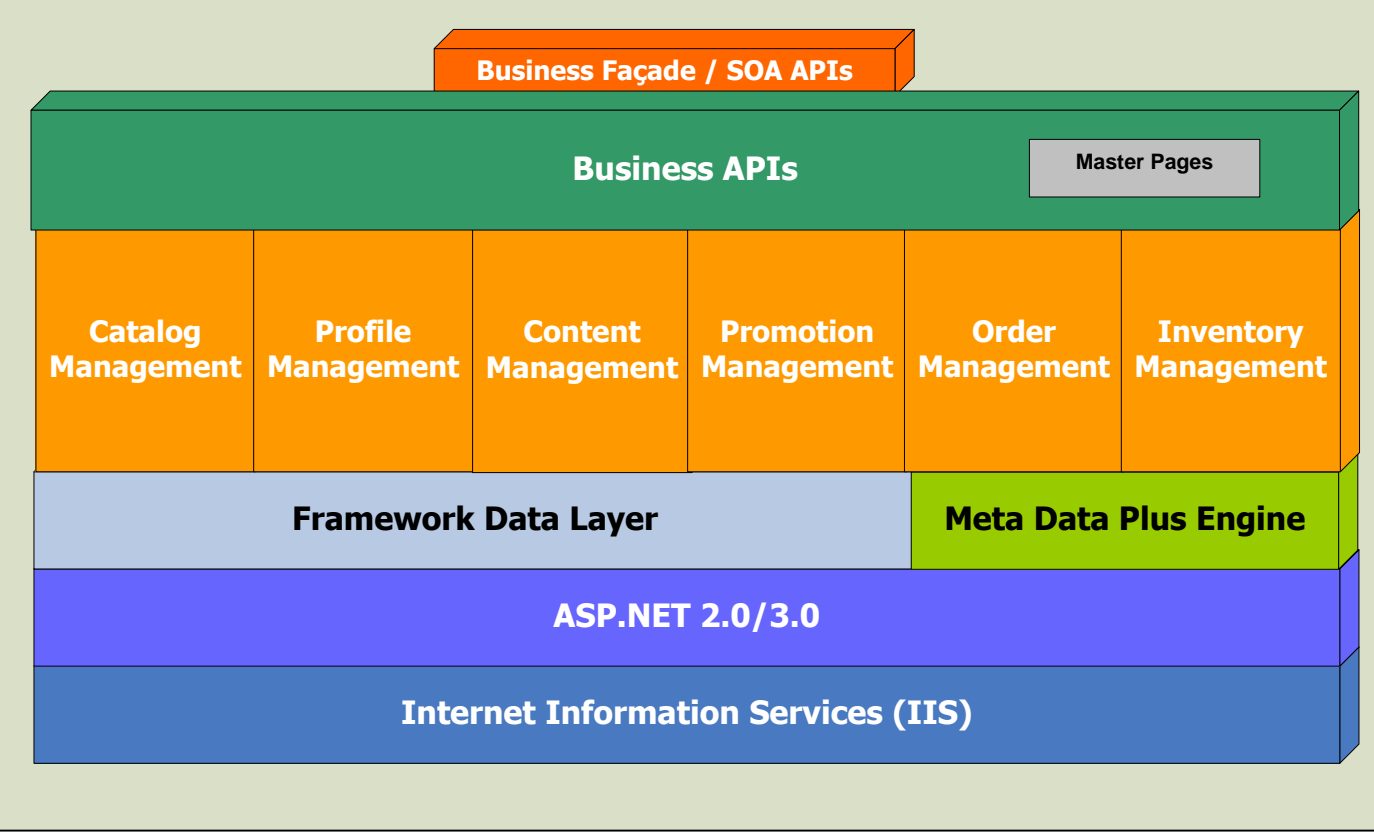
ECF Solution Providers and 3rd Party Products & Developer Community Contributions

Mediachase provides a variety of out of the box plug-ins and gateways that make it easy for you to connect and integrate with 3rd party services and information sources.

Developers around the world are also building and contributing other components and services as well.

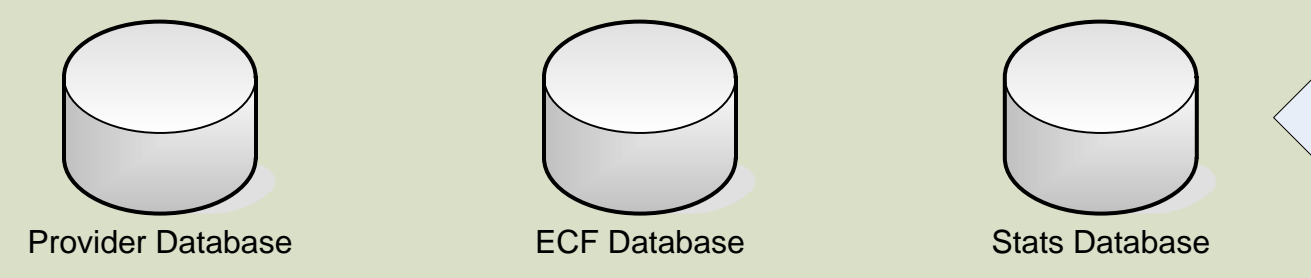


eCommerce Framework 4.1 Core Components



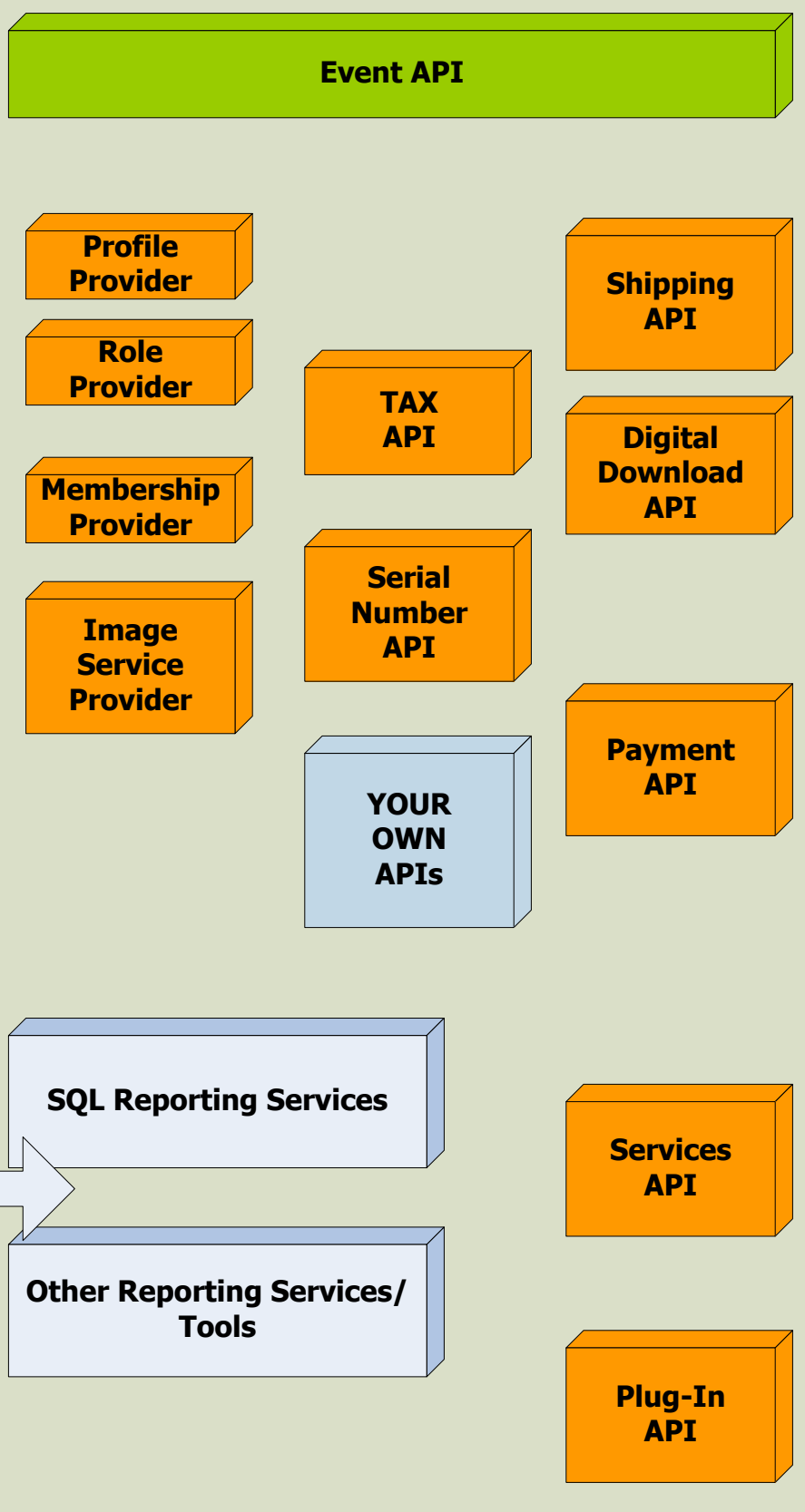
The ECF DB Schema has been designed to provide a wealth of flexibility and you can choose to combine or separate certain aspects of the schema depending on your needs.

eCommerce Framework 4.1 Databases & Schemas



SQL Server 2005 Microsoft SQL Server 2000

eCommerce Framework 4.1 Extensibility APIs



eCommerce Framework 4.1 Included Plug-ins

The ECF comes with a variety of 3rd Party Plug-ins and services but most importantly is the fact that you can easily extend and build your own as you need.

