



The ECF has been designed to allow an individual or team to design, develop, extend, integrate, and and manage a full featured eCommerce solution. You can have one person creating the site, managing content and products or a whole set of distributed teams working together on a larger eCommerce solution.

This diagram provides a basic context by which you can understand the various aspects of the ECF from an development to operational perspective. Each implementation can be different but the ECF can support virtually any type of content or commerce scenario including B2C, B2B, B2G, and B2E. The ECF is used by many organizations for traditional public commerce applications as well as Intranet and Extranet applications within Enterprises.

